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# BERKELEY

**B**erkeley is a part of the San Francisco Bay Area major metropolitan area of approximately 7.2 million people. The region is one of the most beautiful in the world and includes the major cities of San Francisco and Oakland, as well as Berkeley, home of the world-renowned University of California. Just south are San Jose and the Silicon Valley, home to many of the world's high-tech companies. The Bay Area also lies within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey/Carmel peninsula, the world famous Napa wine country and the spectacular Mendocino Coast.

Everyone knows San Francisco, a.k.a. "The City," from the numerous photographs, movies and television shows that capture its magic and beauty. It is a city built on a series of more than 40 hills, offering panoramic views of every kind. The hub of a nine-county complex and the financial and insurance capital of the world, San Francisco has a resident population of just over 800,000 and is situated on a 46.7 square mile peninsula bounded on

the west by the Pacific Ocean, the north by the Golden Gate strait, and from north to east by the San Francisco Bay. San Francisco has been named the world's top city twice and the top city in the U.S. in 18 of the last 19 years by *Condé Nast Traveler*.

The San Francisco Bay is spanned by two landmarks, the Golden Gate and San Francisco-Oakland Bay bridges, and graced by four islands: Alcatraz, Angel, Yerba Buena and Treasure. The area is easily navigated by car, BART (Bay Area Rapid Transit), bus or ferry, making it easily accessible to all.

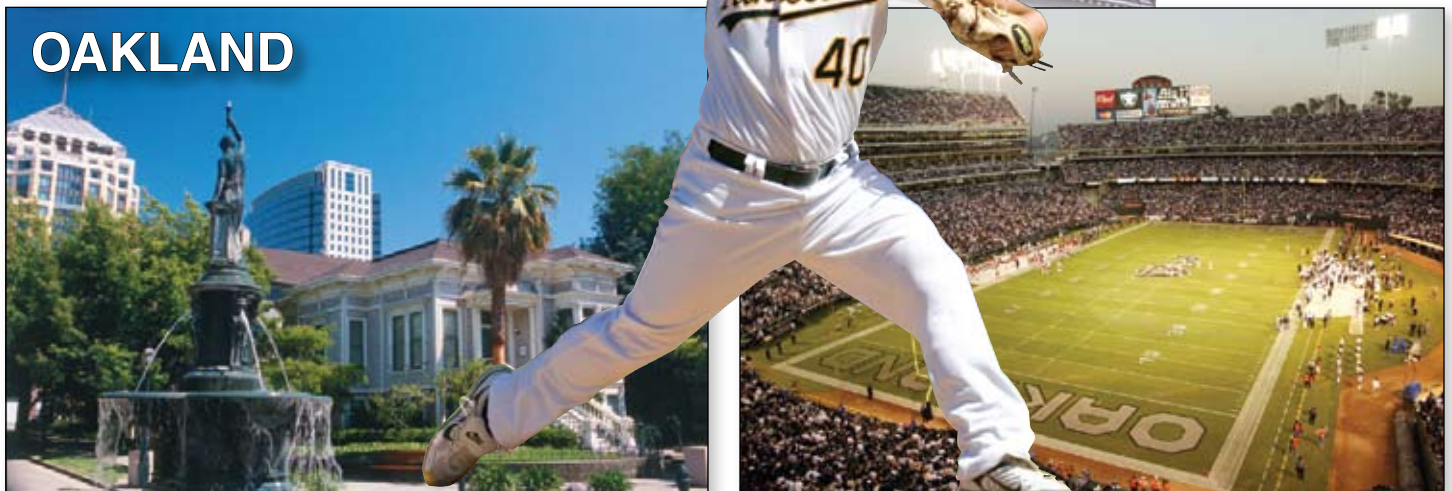
Andrew Bailey

# OAKLAND

## TOP CITIES IN THE WORLD

1. Sydney, Australia
2. **San Francisco, CA**
3. Florence, Italy
4. Cape Town S. Africa
5. Charleston, SC
6. Bangkok, Thailand
7. Rome, Italy
8. Buenos Aires, Argentina
9. Vancouver, Canada
10. New York City, NY

Source: *Condé Nast Traveler*, 2008 Readers' Choice Awards



# SAN FRANCISCO



Frank Gore



Located across the Bay Bridge from San Francisco, Oakland is a city of over 400,000, jam-packed with exciting attractions, stimulating arts and an ideal climate. Oakland's charm exceeds its man-made wonders, as its tumbling hills, vast forests, hiking and riding trails, beautiful lakes and numerous parks provide a natural escape for those who prefer nature over an urban environment.

Berkeley, just a 12-mile drive from San Francisco, is situated on 17.7 square miles with a population of just under 103,000 people. A study in contrasts, Berkeley is a small town with a big city character. With its world-renowned university, global population and rich diversity of cultural arts, Berkeley reflects and affects the rest of the country.

Sports fans can see it all in the Bay Area - professional football (San Francisco 49ers, Oakland Raiders), professional basketball (Golden State Warriors), professional baseball (San Francisco Giants, Oakland Athletics), professional hockey (San Jose Sharks) and outstanding collegiate competition (six Division I schools).

Sources: S.F. Convention and Visitors Bureau, Oakland Convention and Visitors Authority, Berkeley Convention and Visitors Bureau, and the California Trade and Commerce Agency.

## SIMPLY THE BEST

- *Money* magazine chose San Francisco as "the best place to live" among the 300 biggest U.S. metropolitan areas.
- Forbes.com has ranked San Francisco one of America's "best cities for the outdoors" for each of the past two years while American College of Sports Medicine has consistently placed San Francisco among the nation's Top 5 in fitness among the most populous cities.
- Readers of *Travel + Leisure* magazine selected San Francisco as their favorite city in 2008 for its "noteworthy neighborhoods."
- San Francisco is rated the No. 1 city in the U.S. and the No. 2 city in the world by *Condé Nast Traveler* (October 2008).

# YOSEMITE NATIONAL PARK





## SIMPLY THE BEST

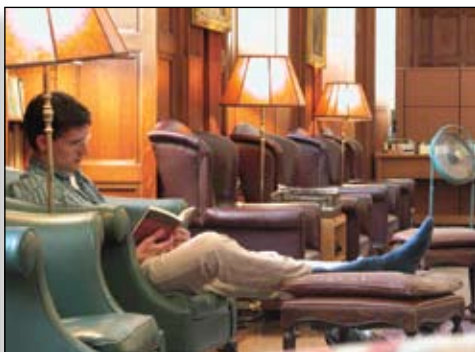
**T**here is no other way to aptly describe America's top public university. There is no other way to describe one of the elite academic settings in the world – especially one that also includes one of America's most successful athletic departments.

The University of California blends the best of all worlds. Overlooking the scenic San Francisco Bay and ranked as the nation's top public university by the *U.S. News and World Report*, the flagship campus of the state of California also features an athletic program that annually finishes among the leaders in the Directors' Cup standings, which rates the overall success of America's collegiate athletic departments.

Cal attracts what many believe to be the finest applicant pool in the United States. The university features a diverse student body population. The University of California offers 351 degree programs, and 35 of the school's 36 graduate programs are ranked among America's Top 10. Cal's 35 programs among the Top 10 is No. 1 among all universities in the country, as is its 32 "distinguished" programs, as rated by the National Research Council.

The library is ranked third in the country, as judged by the Association of Research Libraries with 10 million volumes in 32 campus libraries.

The faculty features seven Nobel Laureates, 135 members of the National Academy of Sciences, 28 MacArthur Fellows, 74 Fulbright Scholars, four Pulitzer Prize winners and more Guggenheim Fellows (359) than any other university in America.





## AMERICA'S NO. 1 PUBLIC UNIVERSITY BY THE NUMBERS

**1** Universities With Highest Number of Top 10 Graduate Programs  
**1. CALIFORNIA**  
 2. Stanford  
 3. Harvard  
 4. Columbia  
 5. MIT

**1** Universities With The Highest Number of "Distinguished Programs"  
**1. CALIFORNIA**  
 2. Stanford  
 3. Harvard  
 4. Princeton  
 5. MIT

**1** In 2007, the Association of Research Libraries ranked Cal's University Library as the No. 1 public research university library in North America.

### TOP PUBLIC UNIVERSITIES

1. CALIFORNIA
2. Virginia  
UCLA
4. Michigan
5. North Carolina

Source: U.S. News and World Report

**21** Nobel Laureates  
 21 current and former faculty members

**15-1** Student-to-Faculty Ratio

**351** Degree Programs

**3000**

### Service

The University of California is the only school in the country to have produced more than 3,000 volunteers since the inception of the Peace Corps in 1961.





Michael Cavie  
Men's Swimming & Diving  
2008 Olympic Silver Medalist

Nathan Adrian  
Men's Swimming & Diving  
2008 Olympic Gold Medalist  
2009 National Champion  
50 Freestyle, 100 Freestyle



Natalie Coughlin  
Women's Swimming & Diving  
11-time 2004 & '08 Olympic Medalist

Emily Silver  
Women's Swimming & Diving  
2008 Olympic Silver Medalist

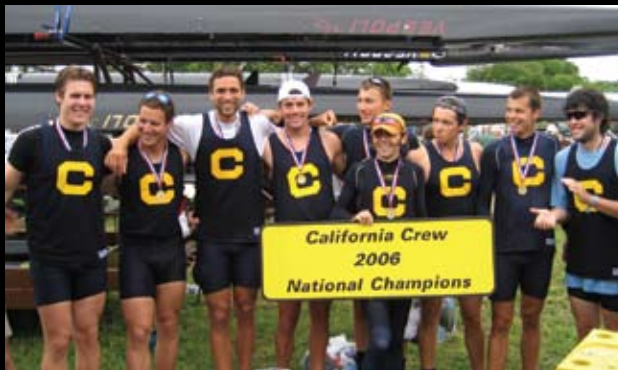


# WINNING IS A CAL TRADITION!

## RECENT TEAM NATIONAL CHAMPIONS



2004 MEN'S GOLF



2006 MEN'S CREW



2006 WOMEN'S CREW

## CURRENT CONFERENCE CHAMPIONS



Alex Mack  
Football  
2008 Draddy Trophy  
National Scholar-Athlete  
of the Year



2008 FIELD HOCKEY  
NorPac Champions



2008-09 WOMEN'S  
SWIMMING & DIVING  
Pac-10 Champions

**Evan Roth**  
Men's Gymnastics  
2009 National Champion  
Rings

**Dana Vollmer**  
Women's Swimming & Diving  
2009 National Champion  
100 Freestyle, 200 Freestyle

**Amanda Sims**  
Women's Swimming & Diving  
2009 National Champion  
100 Butterfly

**Damir Dugonjic**  
Men's Swimming & Diving  
2009 National Champion  
100 Breaststroke

**Mari Andersson**  
**Jana Juricova**  
Women's Tennis  
2009 National Champions  
Doubles

**Martin Marie**  
Men's Track & Field  
2009 National Champion  
Discus



**2008 RUGBY**



**2008-09 WOMEN'S SWIMMING & DIVING**



**2002 SOFTBALL**



**2009 WOMEN'S CREW**  
Pac-10 Champions



**2009 MEN'S CREW**  
Pac-10 Champions



# BUILDING CHAMPIONS BERKELEY



## THE FUTURE...

### STUDENT-ATHLETE HIGH PERFORMANCE CENTER

The Student-Athlete High Performance Center, now under construction, is expected to be completed prior to the 2011 season. The 142,000 square foot facility will house locker rooms, offices and meeting rooms, as well as areas for strength and conditioning, sports medicine, nutrition and academics for football and 12 other intercollegiate sports.

The building is the physical manifestation of Cal's High Performance Initiative, a unique program that challenges student-athletes to reach their level of optimal performance through strategic and efficient application of resources. Using cutting-edge technology and a multidisciplinary approach, the cornerstone principles of the HPI are communication, integration and information.

### MEMORIAL STADIUM RENOVATION

Memorial Stadium, considered by many to be one of the most beautiful settings for collegiate football, was originally constructed with funds donated by alumni, faculty, students and fans. At the time, Robert Gordon Sproul, who became UC president in 1930, said that the stadium "stands in simple dignity, beauty and strength."

Now, plans are being finalized to renovate the 86-year-old structure, starting with the west side, to create programmatic, game day and fan amenity improvements while respecting the architecture and character of the historic structure.

Donors have demonstrated their backing of the privately-funded project through their commitment to the Endowment Seat Program (ESP), a first-of-its-kind effort in major college athletics to secure the financial future for the Athletic Department. ESP will provide a long-term, sustaining endowment that could grow to \$1 billion over the next 30 years and will be used to fund annual operating needs for Cal's student-athletes.



# ATHLETIC FACILITIES

Student-athletes at the University of California have the privilege of using quality athletic facilities. Major athletic facilities located on and around the Cal campus are listed below.

## BRIONES RESERVIOR

Cal women's crew uses Briones Reservoir as its dedicated practice site.

## EDWARDS STADIUM/ GOLDMAN FIELD

Historic Edwards Stadium/Goldman Field, which opened in 1932, is home to the Cal's track and field and soccer teams.

## EVANS DIAMOND

This natural-grass facility seats over 2,500 people and is used Cal's baseball team for practices and games.

## HAAS PAVILION

Walter A. Haas Jr. Pavilion is the home for Cal's basketball, volleyball and gymnastics teams. The athletic director, student services, compliance offices and other departments are also located in the pavilion.



Memorial Stadium

## HELLMAN TENNIS COMPLEX

California tennis makes its home at the Hellman Tennis Complex, located on the southwest side of campus.

## LEVINE-FRICKE FIELD

Levine-Fricke Field is nestled at the base of Strawberry Canyon and home to Cal softball, winners of the 2002 NCAA title.

## MAXWELL FAMILY FIELD

Maxwell Family Field, located just north of Memorial Stadium, serves as home to the Cal field hockey program.

## MEMORIAL STADIUM

Memorial Stadium is the home of the Golden Bears football team. It not only holds 71,799 spectators on game day, but also includes athletic administrative offices, training quarters, a weight room, equipment room and locker rooms.



Maxwell Family Field

## T. GARY ROGERS BOATHOUSE

The renovated crew boathouse is located on the Oakland Estuary, where Cal men's crew practices.

## SPIEKER AQUATICS COMPLEX

Varsity water polo and swim team practices and competitions are held at Spieker Aquatics Complex. Recreational swimming is also scheduled for the times when these teams are not hosting events or practicing.

## WITTER RUGBY FIELD

Witter Rugby Field is part of Strawberry Canyon. The grass field is used for rugby practice and competition.



Witter Rugby Field



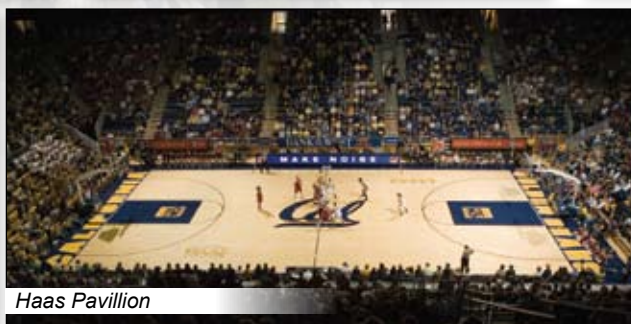
Briones Reservoir



Spieker Aquatics Complex



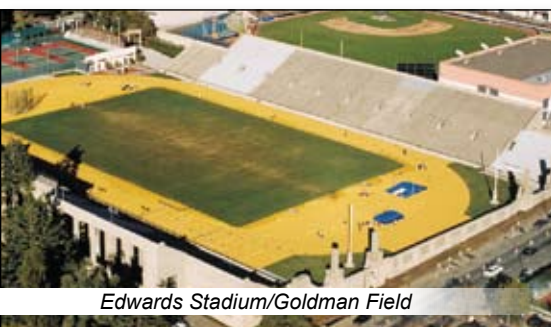
Levine-Fricke Field



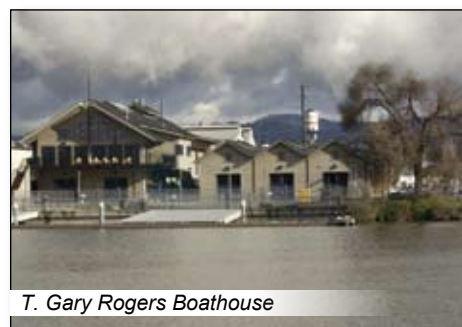
Haas Pavilion



Hellman Tennis Complex



Edwards Stadium/Goldman Field



T. Gary Rogers Boathouse



Evans Diamond

## ACADEMIC GAME PLAN

### COMPREHENSIVE PROGRAM FOCUSES ON GOLDEN BEAR ACADEMIC ACHIEVEMENT

**W**hile the California football program has produced school records of six straight bowl appearances and four consecutive bowl triumphs as part of 59 wins overall in the last seven years, the mission for Cal football is: To EDUCATE and GRADUATE all football student-athletes with a meaningful degree that will support their future successes in whatever field they choose.

Cal's unique "Academic Game Plan" (AGP) is a program established by head coach Jeff Tedford to ensure success in the classroom as well as on the field. AGP, under the direction of Cal's director of student-athlete development, consists of players meeting regularly with coaches and counselors to review coursework and assignments. Players are given an "Academic Game Planner," which they are required to keep up-to-date. The point of AGP is to approach academics just like a game, with a plan. The players would never go into a game situation without studying film, having a plan, practicing and preparation. Tedford and the Cal staff want student-athletes to approach academics the same way.



*Athletic Study Center Staff*

Of the 18 players signed in 2002 in coach Tedford's first class, 15 (83%) graduated within five years. A total of 20 players over the past 10 years have earned graduate degrees while playing and 10 of those players who earned graduate degrees have gone on to play in the NFL, including Adimchinobe Echemandu, Tyler Fredrickson, Scott Fujita, Nick Harris, L.P. Ladouceur, Alex Mack and John Welbourn.

For the 2005-06 academic year, the Cal football team achieved the highest score possible (1000) in the Academic Progress Rate (APR). This past year, Cal posted a multi-year score of 970, second among Pac-10 schools. In addition, 74 student-athletes on the football team have earned Pac-10 All-Academic honors in the Tedford era.



### ATHLETIC STUDY CENTER

The Athletic Study Center, which is housed within the Division of Undergraduate Education, is the tutorial and academic support program for the nearly 900 student-athletes at Cal. Centrally located in the Cesar Chavez Student Center, the program provides a spacious and comfortable area for quiet study, individual classrooms for tutorials, and a computer lab for word processing and required course work.

### TUTORIAL PROGRAM

The tutorial program promotes and enhances students' academics skills and progress by providing individual tutoring, group workshops, study groups, credit courses and intensive special programs. The Athletic Study Center has between 50-60 tutors on staff per semester to guarantee that students receive the best possible support. Tutorial sessions are offered at night to enable student-athletes to receive help after practices when they have more time to devote to studying.

### ADVISING PROGRAMS

The advising programs offer a broad range of services to meet the unique needs of Cal's student-athletes, which include assistance in understanding and complying with university, college and NCAA requirements, the development of time management skills and the resolution of personal issues unique to student-athletes.

